Notice of References Cited Application/Control No. O9/900,674 Examiner Beth Van Doren Applicant(s)/Patent Under Reexamination NYHAN ET AL. Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	Α	US-6,728,755	04-2004	de Ment, William S.	709/203
	В	US-6,477,504	11-2002	Hamlin et al.	705/10
	С	US-2004/0193479	09-2004	Hamlin et al.	· 705/010
	D	US-2002/0128898	09-2002	Smith et al.	705/10
	E	US-6,868,389	03-2005	Wilkins et al.	705/10
	F	US-6,826,540	11-2004	Plantec et al.	705/10
	G	US-6,901,424	05-2005	Winn, Marcus	709/201
	Η	US-			
	1	US-			
	J	US-			
	κ	US-			
	L	US-			
	М	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0					
	₽					
	a					
	R					
	s					
	Т					

NON-PATENT DOCUMENTS

	TOTAL				
*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)			
	U	"Dynamic Logic: An Online Research Company", www.dynamiclogic.com, 03/03/2000 [retrieved 08/03/05], 16 pages, retrieved from: Google.com and archive.org.			
	V	Melillo, Wendy, "Getting Personal", ADWEEK Eastern Addition, 03/27/00 [retrieved 08/03/05], Vol. 41, No. 13, pages 1-4, retrieved from: Dialog, file 16.			
	w	"24/7 Media Partners Exclusively with Dynamic Logic", Business Wire, 08/19/1999 [retrieved 08/03/05], pages 1-3, retrieved from: Dialog, file 610.			
	×	"Comet Systems Introduces Cometized Banner", Business Wire, 11/01/1999 [retrieved 08/03/05], pages 1-2, retrieved from: Dialog, file 16.			

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.